



HARPER LEWIS

Public Relations Director

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🌐 www.qwikresume.com

PROFESSIONAL SUMMARY

Results-oriented Public Relations Director with 5 years of experience in crafting and implementing strategic communication initiatives. Expertise in media relations, crisis management, and digital communications to enhance brand image. Proven ability to build partnerships and drive public engagement, ensuring alignment with organizational objectives and fostering community trust.

WORK EXPERIENCE

Public Relations Director

📅 Apr / 2022–Ongoing

Pineapple Enterprises

📍 Santa Monica, CA

1. Maintained relationships with media outlets, effectively promoting agency initiatives and securing coverage.
2. Crafted and executed comprehensive public information campaigns to raise awareness of agency programs.
3. Developed and distributed promotional materials, serving as a liaison with community organizations.
4. Fostered partnerships with various stakeholders to enhance collaborative efforts.
5. Planned and coordinated successful fundraising events, including a cable television show focused on mental health.
6. Authored articles for local publications, enhancing public understanding of mental health issues.
7. Secured over \$1 million in grants to support educational and prevention programs.

Public Relations Director

📅 Apr / 2020–Apr / 2022

Lakeside Apparel Co

📍 Chicago, IL

1. Developed engaging press releases and produced radio spots to promote museum events.
2. Appeared on local television and radio to raise awareness of museum initiatives.
3. Created marketing materials, including brochures and event calendars, to attract visitors.
4. Led efforts to grow the museum's 501(c)(3) status and operational effectiveness.
5. Increased museum attendance by 35% through innovative outreach and programming.
6. Consistently surpassed quarterly attendance goals, driving community engagement.

EDUCATION

Bachelor of Arts in Communication

📅 Apr / 2018–Apr / 2020

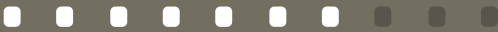
University of Virginia

📍 Phoenix, AZ

Focused on public relations strategies and media communication.

SKILLS

Public Relations Strategy



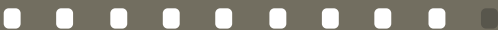
Sponsorship Management



Visual Communication



Editorial Skills



Brand Strategy



Cross-functional Collaboration



INTERESTS

★ Surfing

🌐 Martial Arts

👏 Community Service

👥 Blogging

STRENGTHS

🕒 Patience

🏔 Perseverance

📅 Planning

⚙ Positivity

LANGUAGES



English



Russian



German

ACHIEVEMENTS

★ Increased media coverage by 40% through targeted outreach strategies.

★ Developed a crisis communication plan that reduced response time by 50%.