

Retention Representative

PROFESSIONAL SUMMARY

Seasoned Retention Representative with over 5 years of experience in cultivating customer loyalty and satisfaction. Expert in resolving complex issues, analyzing feedback, and implementing effective retention strategies. Driven to create lasting customer relationships that enhance engagement and support sustainable growth.

WORK EXPERIENCE

Retention Representative

Maple Leaf Consulting

Jun / 2021-Ongoing

- Toronto, ON
- 1. Effectively managed a high volume of inbound and outbound customer calls, ensuring timely resolution.
- 2. Addressed and resolved customer product complaints with empathy and professionalism.
- 3. Gathered and verified all necessary customer information for accurate tracking and follow-up.
- 4. Calmly defused volatile customer situations, maintaining a positive company image.
- 5. Engage customers to understand their needs and concerns, fostering long-term relationships.
- 6. Maintained performance metrics in a fast-paced call center environment.
- 7. Utilize CRM tools to track customer interactions and retention metrics effectively.

Retention Representative

m Jun / 2020-Jun / 2021

耳 Seattle, WA

Silver Lake Enterprises

ensure satisfaction.

- 1. Resolved customer billing disputes and negotiated adjustments to
- 2. Provided thorough account maintenance to guarantee accuracy of customer information.
- 3. Managed an average of 100-150 inbound calls daily, maintaining professionalism.
- 4. Consistently met company quotas and objectives for customer service.

EDUCATION

Bachelor of Science in Business Administration

■ Jun/ 2019

University of Florida

₽ Phoenix, AZ

Jun / 2020

Focused on customer relations and retention strategies.

SKILLS





Numeric Data Entry

Microsoft Word

Microsoft Outlook

INTERESTS

▼ Woodworking

Star Gazing

★ Theatre

Architecture

STRENGTHS



▶ Determination

Ambition

✓ Dedication

LANGUAGES

English



Japanese



ACHIEVEMENTS

1 Increased customer retention by 20% through targeted follow-up initiatives.

Achieved a 95% customer satisfaction rating by effectively resolving issues.