# **AVA DAVIS**

# Leasing and Sales Consultant

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#### **PROFESSIONAL SUMMARY**

With a decade of experience in leasing and sales, I excel in establishing rapport with clients, driving leasing transactions, and delivering tailored solutions. My expertise encompasses strategic negotiation, customer satisfaction enhancement, and achieving sales objectives. I am committed to creating exceptional experiences that foster long-term client relationships and contribute to organizational success.

### WORK EXPERIENCE

# Leasing and Sales Consultant

mar/2019-Ongoing

Maple Leaf Consulting

Toronto, ON

- 1. Skilled negotiator focused on closing high-value leasing deals to maximize profits.
- 2. Set and achieved ambitious sales targets, driving revenue growth.
- 3. Extensive knowledge of vehicle inventory and market trends to advise clients effectively.
- 4. Monitored and updated inventory of new and used vehicles to ensure availability.
- 5. Responded promptly to internet inquiries, providing detailed quotes and solutions.
- 6. Guided customers through financing options, enhancing their leasing experience.
- 7. Ensured accurate documentation of sensitive customer information for compliance.

# Sales And Leasing Consultant

mar/2015-Mar/2019

**■** Portland OR

- Crescent Moon Design
- 1. Engaged with clients to gather comprehensive personal and financial information.
- 2. Identified vehicles that matched client preferences and financial capabilities.
- 3. Focused on aligning client needs with optimal leasing solutions.
- 4. Provided ongoing support to customers post-sale, ensuring satisfaction and loyalty.
- 5. Coordinated service appointments to maintain customer relationships.
- 6. Ensured a seamless customer experience throughout the leasing process.

#### **EDUCATION**

## Bachelor of Business Administration

Mar/2012-Mar/2015

University of Michigan

**耳** Seattle, WA

Focused on marketing and sales strategies within business administration.

## **SKILLS**

Digital Sales Strategies

**B2b** Sales

**B2c Sales** 

Lead Generation

## **ACHIEVEMENTS**

Achieved 120% of annual sales targets through strategic client engagement.

Successfully negotiated leasing agreements resulting in a 30% increase in client retention.

Implemented customer feedback systems that improved satisfaction scores by 25%.