ALEXANDER SCOTT

Sales Designer



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PROFESSIONAL SUMMARY

Creative Sales Designer with two years of experience in transforming client visions into reality. Proficient in developing personalized design solutions that enhance customer satisfaction and drive sales. Committed to fostering strong client relationships and delivering exceptional service throughout the design process.

WORK EXPERIENCE

Sales Designer

Mar/2024-Ongoing

■ Denver, CO

WidgetWorks Inc.

- 1. Welcomed potential clients, establishing rapport to assess their design needs and budget.
- 2. Conducted home visits to evaluate spaces and provide tailored design recommendations.
- 3. Guided clients through the selection of furniture, fabrics, and color schemes to achieve cohesive designs.
- 4. Maintained ongoing communication with clients to ensure project alignment and satisfaction.
- 5. Built a strong referral network through exceptional client service and follow-ups.
- 6. Utilized effective communication skills to address questions and provide design clarity.
- 7. Collaborated with sales teams to create compelling design presentations and proposals.

Sales Designer Mar / 2023-Mar / 2024

Cactus Creek Solutions **₮** Phoenix, AZ

- 1. Achieved weekly sales targets while contributing to store-wide goals during a company re-launch.
- 2. Designed custom window treatments tailored to individual client preferences, enhancing overall sales.
- 3. Received multiple sales awards for exceeding performance benchmarks and driving revenue.
- 4. Assisted clients in designing kitchens and bathrooms, ensuring functional and aesthetic appeal.
- 5. Developed relationships with builders, expanding the client base and increasing project opportunities.
- 6. Coordinated project deliveries and installations, ensuring accuracy and client satisfaction.

EDUCATION

Bachelor of Fine Arts in Interior Design

mar/2022-Mar/2023

Art Institute of Chicago

耳 Denver CO

Studied design principles, color theory, and space planning.

SKILLS

Sales Presentations Negotiation Skills Visual Merchandising Market Research

ACHIEVEMENTS

Increased sales by 30% through innovative design proposals and client presentations.

Recognized for outstanding customer service with a 95% satisfaction rating.

Successfully managed over 20 design projects simultaneously, ensuring timely delivery.