



SOPHIA BROWN

Fashion Sales stylist

support@qwikresume.com
(123) 456 7899
Los Angeles
www.qwikresume.com

SKILLS



INTERESTS

DIY Projects Crafting

Meditation History

STRENGTHS

Humility Innovation

Insightfulness Integrity

LANGUAGES



ACHIEVEMENTS

- Achieved 30% sales growth year-over-year by implementing targeted styling consultations.
- Cultivated a loyal client base, resulting in a 25% increase in repeat customers.

PROFESSIONAL SUMMARY

Accomplished Fashion Sales Stylist with a decade of experience in elevating customer engagement and driving sales through personalized styling solutions. Expert in identifying fashion trends and client preferences, fostering loyalty through exceptional service. Passionate about creating memorable shopping experiences that resonate with diverse clientele.

WORK EXPERIENCE

- Fashion Sales stylist** Mar / 2018-Ongoing
Maple Leaf Consulting Toronto, ON
- Consistently surpassed sales targets, achieving 120% of annual goals through personalized styling services.
 - Developed strong client relationships by providing tailored fashion advice and following up on purchases.
 - Utilized product knowledge to enhance store displays, creating an inviting shopping environment.
 - Maintained compliance with company policies while actively contributing to team objectives.
 - Conducted regular inventory assessments, ensuring optimal stock levels and product presentation.
 - Trained new staff on customer engagement strategies and product knowledge.
 - Collaborated with marketing teams to develop promotional campaigns that increased store visibility.

- Sales stylist** Mar / 2015-Mar / 2018
Silver Lake Enterprises Seattle, WA
- Provided expert styling advice to clients, ensuring a personalized shopping experience.
 - Maintained a clean and organized store environment, enhancing the overall customer experience.
 - Managed cash transactions accurately and efficiently, ensuring a smooth checkout process.
 - Engaged in clienteling to understand customer preferences and foster brand loyalty.
 - Delivered exceptional service to both current and potential clients, building trust and rapport.
 - Assisted clients in creating cohesive wardrobes through styling consultations.

EDUCATION

- Bachelor of Arts in Fashion Merchandising** Mar / 2012-Mar / 2015
Fashion Institute of Technology Santa Monica, CA
- Focused on fashion retail strategies, merchandising techniques, and consumer behavior.