# ETHAN MARTINEZ

## Tanning Salon Assistant









#### WORK EXPERIENCE

# **Tanning Salon Assistant**

Apr/2020-Ongoing

Blue Sky Innovations

T Chicago, IL

- 1. Managed front desk operations, including scheduling appointments and handling client inquiries.
- 2. Provided exceptional customer service by educating clients on tanning products and services.
- 3. Ensured cleanliness and sanitation of tanning equipment and workstations.
- 4. Conducted client consultations to assess needs and recommend appropriate tanning solutions.
- 5. Maintained inventory of tanning products and supplies, optimizing stock levels.
- 6. Assisted with promotional events to boost client engagement and sales.
- 7. Collaborated with team members to create a positive and welcoming salon atmosphere.

Salon Assistant

**♣** Phoenix, AZ

Cactus Creek Solutions

- 1. Scheduled client appointments and managed the online booking system.
- 2. Maintained a clean and organized workspace, adhering to hygiene standards.
- 3. Documented customer service records and treatment history for each client.
- 4. Administered tanning sessions while ensuring client comfort and safety.
- 5. Processed payments and handled cash register operations efficiently.
- 6. Promoted and demonstrated tanning products to clients, enhancing their experience.

#### **EDUCATION**

## Diploma in Cosmetology

m Apr/2016-Apr/2018

Beauty Institute of America

**▼** Toronto, ON

Comprehensive training in beauty and tanning techniques, customer service, and salon management.

#### **SKILLS**

Interpersonal Skills Tanning Bed Operation Multitasking Customer Engagement

## **ACHIEVEMENTS**

Consistently achieved a 95% customer satisfaction rate through personalized service.

1 Increased product sales by 30% through effective upselling techniques.

Streamlined appointment scheduling, reducing wait times by 20%.