



Community





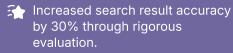
Blogging

English

**Arabic** 

French

## ACHIEVEMENTS





# MIA TAYLOR

### **Search Engine Evaluator**

www.qwikresume.com

## PROFESSIONAL SUMMARY

Experienced Search Engine Evaluator with 5 years in optimizing search results and enhancing user experience. Proficient in applying SEO strategies and analyzing web content to improve search engine rankings.

# 🚇 WORK EXPERIENCE

#### Asst. Search Engine Evaluator

🛗 Jan / 2021-Ongoing

WidgetWorks Inc.

耳 Denver, CO

- 1. Implemented advanced SEO strategies to enhance website visibility and user engagement.
- 2. Utilized Google Quality Rater Guidelines to assess and optimize web content effectively.
- 3. Monitored and adapted to SEO trends, ensuring compliance with search engine guidelines.
- 4. Generated comprehensive SEO performance reports to track progress and identify areas for improvement.
- 5. Collaborated with digital agencies to refine website navigation and boost search rankings.
- 6. Evaluated and recommended SEO tools for improved content management and analysis.
- 7. Conducted keyword research to inform content creation and optimization strategies.

### Search Engine Evaluator

m Jan / 2020-Jan / 2021

Cactus Creek Solutions

♣ Phoenix, AZ

- 1. Analyzed and improved online search results to enhance user satisfaction.
- 2. Researched search queries for relevance and webpage quality to ensure optimal results.
- 3. Evaluated various Google products, including mobile functions and speech transcription.
- 4. Maintained accurate records and documentation for all evaluation
- 5. Rated and assessed diverse search engine tasks from a remote setting.

### EDUCATION

**Bachelor of Science in Information Technology** 

Jan / 2019 Jan / 2020

University of California

♣ Phoenix, AZ

Focused on web technologies, data analysis, and user experience design.