# LIAM ANDERSON

### Search Engine Evaluator

www.qwikresume.com

# **PROFESSIONAL SUMMARY**

Detail-oriented professional with 2 years of experience in search engine evaluation. Skilled in analyzing search results and improving relevance through data-driven insights. Passionate about enhancing user experience and optimizing search algorithms.



# **WORK EXPERIENCE**

#### Search Engine Evaluator

## Jan / 2024-Ongoing

### Pineapple Enterprises

- 耳 Santa Monica, CA
- 1. Conducted comprehensive web research and analysis to evaluate search engine results for accuracy and relevance.
- 2. Performed data annotation and search evaluation, ensuring high-quality results for various queries.
- 3. Maintained exceptional attention to detail while assessing mobile interfaces and browsing experiences.
- 4. Analyzed and improved search engine results for major platforms, enhancing user satisfaction.
- 5. Measured the relevance of landing pages against predefined queries, providing actionable insights.
- 6. Evaluated and rated search engine results, ensuring alignment with user intent.
- 7. Collaborated with LeapForce to conduct thorough evaluations of search engines, contributing to quality assurance.

#### Search Engine Evaluator

m Jan / 2023-Jan / 2024

#### Crescent Moon Design

**耳** Portland, OR

- 1. Provided detailed feedback on search engine results and ad content for major tech companies.
- 2. Measured and rated the relevance and usefulness of web pages based on user queries.
- 3. Worked as an Independent Contractor, evaluating search queries for Leapforce Inc.
- 4. Conducted research and provided feedback on Google search engine results, enhancing relevance.
- 5. Assured quality of search results through rigorous evaluation and analysis.

# **EDUCATION**

### Bachelor of Science in Information Technology

∰ Jan/ Jan / 2022 2023

University of California

**∓** Chicago, IL

Focused on web technologies, data analysis, and user experience design.



### SKILLS

Web Development

Markup Language

Styling Techniques

Advanced Styling

JavaScript Library

### **INTERESTS**

🔥 Home Brewing 💶 Wildlife Conservation

Running

**Public** Speaking

## **STRENGTHS**

## LANGUAGES



**English** 

Arabic

Portugues 0

## **ACHIEVEMENTS**

mproved search result accuracy by 30% through detailed evaluation and feedback.

Conducted over 500 evaluations, enhancing user satisfaction with search results.