# ROBERT SMITH

## Lead Social Media Consultant

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

### SUMMARY

Goal is the advancement of new products and great customer service. Let knowledge, training, and skill set excel company.

### CORE COMPETENCIES

Windows Programs, Photography, Sales force.

### PROFESSIONAL EXPERIENCE

**Lead Social Media Consultant**
**ABC Corporation - June 2014 – November 2015**

**Key Deliverables:**

- Interaction with users community engagement. Fan building based on achieving specific ROI objectives.
- Social commerce leads, calls to action and conversions in social media.
- Monitoring online media, information sources, and social channels.
- Determining the ROI of the work carried out, justifying the quality of the actions taken and, of course, the results thereof.
- Contests and campaigns creative input, development, starting up and monitoring.
- Provided marketing plans for launching a Snapchat account for daily use.
- Microsoft OS -Generated reports on social media use by other educational facilities.

**Social Media Consultant**
**BJLS Media - 2009 – 2014**

**Key Deliverables:**

- Am currently managing social media channels for three businesses in the Philadelphia suburbs.
- Post on their Facebook and Twitter accounts daily, reminding their followers of specials and upcoming events.
- Also serve as the first layer of online customer service, answering questions that are posted.
- In addition, I monitor their Yelp, Foursquare, and Google listings.
- At the end of the month I put together a comprehensive report of their social media channels for them to look over.
- One business has been featured on Aboutfoursquare.com as an example of a business that is using Foursquare venue updates correctly..
- This is Dummy Description data, Replace with job description relevant to your current role.

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## EDUCATION

Associate of Applied Science in Radio Broadcasting - (Brown College - Mendota Heights, MN)

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