

ROBERT SMITH

Sr. Social Media Marketing Intern

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Passionate about marketing and technology. Analytical and technical mind, Creative and resourceful, Collaborative and enthusiastic. Unstoppable in defining and implementing new ideas and strategies for growth.

CORE COMPETENCIES

Digital Marketing, SEO, SEM, Facebook paid ads, Marketing Campaign, Marketing Automation, Email Marketing.

PROFESSIONAL EXPERIENCE

Sr. Social Media Marketing Intern

ABC Corporation - 2012 – 2012

Key Deliverables:

- Created various marketing strategies for 2 clients, WHYIT, and Destinations Unplugged.
- Presented recommendations, and interacted with the client to target an audience seeking vacation.
- Applied sub-band decomposition and perfect reconstruction filters to a 1D audio signal.
- Designed an adaptive notch filter using the Least Mean Square Algorithm.
- Performed adaptive and blind equalization on a set of input signals.
- Developed an algorithm to stabilize a ball on a moving platform using either PD or PID control Implemented in hardware with an Arduino microcontroller and a servo actuated platform.
- Designed a system that uses a combination of an infrared beam and a security system.

Social Media Marketing Intern

Delta Corporation - 2012 – 2013

Key Deliverables:

- Created, maintained, and promoted corporate social media pages.
- Scheduled consultation appointments.
- Communicated directly with clients.
- Managed and monitored all social media channels including Facebook, LinkedIn, and Twitter Planned and organized multiple events including Race.
- Create Facebook Posts to increase online image (increased online brand by 16,000% in one month).
- Create eBay/Amazon listings to sell products online.
- Increase revenue using social media platforms.

EDUCATION

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- Master of Science in Electrical Engineering - (University of Pennsylvania, School of Engineering and Applied Science - Philadelphia, PA)