



# EVELYN WHITE

## Social Media Marketing Intern II

✉ support@qwikresume.com ☎ (123) 456 7899 📍 Los Angeles  
🌐 www.qwikresume.com

### PROFESSIONAL SUMMARY

Driven social media marketing intern with two years of experience in crafting compelling content and enhancing audience engagement. Proficient in leveraging analytics to inform strategic decisions and optimize brand visibility. Excited to contribute innovative solutions that elevate digital campaigns and foster community interactions.

### WORK EXPERIENCE

#### Social Media Marketing Intern II Maple Leaf Consulting

📅 Apr / 2024-Ongoing  
📍 Toronto, ON

1. Contributed to the re-launch of two locations by generating creative marketing ideas.
2. Designed window displays and partnered with local events to enhance brand exposure.
3. Distributed promotional materials in various communities to increase brand awareness.
4. Collaborated with fellow interns to achieve marketing goals effectively.
5. Handled customer inquiries and followed up to ensure satisfaction.
6. Scheduled appointments with potential partners and served as the main contact for social media.
7. Sent reminders for meetings via email to maintain communication with partners.

#### Social Media Marketing Intern Cactus Creek Solutions

📅 Apr / 2023-Apr / 2024  
📍 Phoenix, AZ

1. Created and published engaging content across Twitter, Facebook, and Instagram.
2. Analyzed social media metrics to inform strategy adjustments and chart growth.
3. Monitored the success of the Stand Up 2 Cancer campaign across all platforms.
4. Executed the Cold-EEZE Social Media Care Package Project with team collaboration.
5. Managed social media accounts to enhance online visibility and drive sales.
6. Developed new marketing initiatives to strengthen brand identity and customer base.

### EDUCATION

#### Bachelor of Arts in Communication University of Denver

📅 Apr / 2022-Apr / 2023  
📍 Phoenix, AZ

Focused on digital communication strategies and social media marketing.

### SKILLS

#### Detail Orientation



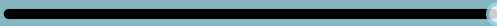
#### Basic Html



#### Presentation Skills



#### Competitive Analysis



#### Audience Research



#### Multitasking



### INTERESTS

- ✍ Birdwatching   ✎ Architecture  
📷 Wildlife Conservation   📷 Photography

### STRENGTHS

- ⌚ Patience   ✍ Creativity  
✅ Dedication   🚩 Determination

### LANGUAGES



### ACHIEVEMENTS

- ★ Increased social media engagement by 30% through targeted campaigns.
- ★ Developed and executed content strategies that led to a 25% growth in followers.