

# **AVA DAVIS**

# Social Media Representative

🖂 support@qwikresume.com 📞 (123) 456 7899 💡 Los Angeles 🚱 www.qwikresume.com

## PROFESSIONAL SUMMARY

Results-focused Social Media Representative with 5 years of experience driving impactful online engagement and brand growth. Proficient in creating compelling content, analyzing audience insights, and implementing data-driven strategies across various platforms. Eager to leverage expertise in community building and digital storytelling to enhance brand visibility and foster genuine connections.

## WORK EXPERIENCE

## Social Media Representative

# Jan / 2022-Ongoing

## Maple Leaf Consulting

Toronto, ON

- 1. Showcased brand's lifestyle through high-quality photography, effectively integrating products into engaging social media content.
- 2. Boosted company revenue by leveraging social media to attract and convert potential customers through compelling visuals.
- 3. Executed product photography for various items, enhancing online presence and visual appeal.
- 4. Edited images for optimal presentation, ensuring brand consistency and quality across platforms.
- 5. Maintained an approachable online presence, cultivating customer relationships through personalized interactions.
- 6. Assisted in the design and development of the company website, improving user experience and engagement.
- 7. Conducted interviews and created blog content that highlighted community stories, fostering a deeper brand connection.

# Social Media Representative

# Jan / 2020-Jan / 2022

# Crescent Moon Design

- **耳** Portland, OR
- 1. Contributed to a leading creative marketing agency, enhancing brand visibility through strategic social media initiatives.
- 2. Gained valuable experience in online marketing, efficiently managing multiple social media accounts.
- 3. Crafted professional responses on behalf of TD Ameritrade, maintaining brand integrity across LinkedIn, Facebook, and Twitter.
- 4. Served as a key contact for escalated social media inquiries, effectively resolving complex issues.
- 5. Developed training materials for social media associates, ensuring compliance with industry regulations.

# **EDUCATION**

#### Bachelor of Arts in Communication

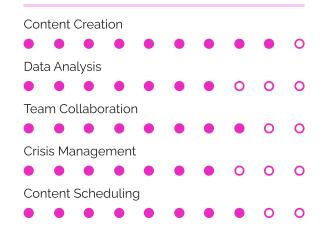
# Jan / 2018-Jan / 2020

University of California, Los Angeles

**耳** Portland, OR

Focused on digital media, marketing strategies, and audience engagement.

## **SKILLS**



## **INTERESTS**



## **STRENGTHS**



# **LANGUAGES**



## **ACHIEVEMENTS**

- Increased social media engagement by 40% within one year through targeted campaigns.
- Developed and executed a content strategy that led to a 30% growth in followers across platforms.
- 1 Improved brand sentiment by 25% through effective community management and responsive communication.