

# MASON WILSON

## Lead Software Designer

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### PROFESSIONAL SUMMARY

Accomplished Lead Software Designer with over 10 years of expertise in architecting and delivering innovative software solutions. Proficient in leveraging advanced technologies to enhance application performance and user experience. Committed to leading cross-functional teams in driving project success and delivering impactful results that align with business objectives.

### WORK EXPERIENCE

#### Lead Software Designer

Pineapple Enterprises

📅 Apr / 2019-Ongoing

📍 Santa Monica, CA

1. Developed and implemented software solutions for utility companies, focusing on enhancing layout design and modifications.
2. Utilized XCode and Objective-C, leveraging frameworks like Cocoa and UIKit for robust application development.
3. Employed AF Networking and AV Foundation to efficiently transfer data between camera and backend systems using JSON.
4. Managed source control with SourceTree, contributing to agile project management practices within the development team.
5. Designed RESTful APIs to facilitate data retrieval from servers for seamless iPhone/iPad user experiences.
6. Conducted comprehensive analysis including development, debugging, profiling, and optimizing software builds.
7. Communicated technical direction and project objectives clearly to team members, ensuring alignment throughout the project lifecycle.

#### Software Designer

Lakeside Apparel Co

📅 Apr / 2015-Apr / 2019

📍 Chicago, IL

1. Engineered solutions for the Tandem NonStop SQL database, enhancing fault tolerance and scalability for major financial institutions.
2. Led feature enhancements for Cisco's Network Management System, improving network deployment efficiency.
3. Developed a Map Viewer for visualizing network topology, enhancing user interaction and data representation.
4. Contributed to enhancements of the Corporate Connection platform, focusing on database synchronization and API improvements.
5. Designed and implemented a Graphics Module (ActiveX Control) for various AVL applications, boosting functionality.
6. Created a task scheduler for monitoring and managing the OC-403S Oil Consumption Meter, enhancing operational efficiency.

### EDUCATION

#### Bachelor of Science in Computer Science

University of Technology

📅 Apr / 2012-Apr / 2015

📍 Phoenix, AZ

Gained comprehensive knowledge in software development, algorithms, and database management.

### SKILLS

Software Architecture

Adobe Xd

Photoshop

Illustrator

### ACHIEVEMENTS

- 🌟 Spearheaded a project that increased software efficiency by 40%, enhancing user satisfaction ratings significantly.
- 🌟 Implemented a new design framework that reduced development time by 30%, leading to faster project delivery.
- 🌟 Led a team to develop a multi-platform application that achieved over 100,000 downloads in its first month.