

# EMMA JOHNSON

## Senior Sports Writer

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### PROFESSIONAL SUMMARY

Dedicated sports journalist with 7 years of experience in producing engaging articles and in-depth analyses across multiple platforms. Expertise in game reporting, athlete interviews, and multimedia storytelling. Proven track record of meeting tight deadlines while delivering compelling narratives that resonate with diverse audiences.

### WORK EXPERIENCE

#### Senior Sports Writer

Pineapple Enterprises

📅 Feb / 2020-Ongoing

📍 Santa Monica, CA

1. Reported on local sporting events, from youth leagues to college athletics, ensuring accurate and timely coverage.
2. Consistently met daily deadlines while producing high-quality articles under pressure.
3. Wrote engaging feature stories, conducted interviews, and performed minor edits for publication.
4. Demonstrated strong teamwork and communication skills in a fast-paced newsroom environment.
5. Utilized various content management and design software to enhance articles visually.
6. Maintained a strong network of contacts within the sports community to generate story leads.
7. Applied SEO best practices to increase article visibility and engagement online.

#### Sports Writer

Silver Lake Enterprises

📅 Feb / 2018-Feb / 2020

📍 Seattle, WA

1. Covered state championship games across multiple sports, providing detailed reports for local publications.
2. Provided comprehensive coverage for three local high schools and Texas State University athletics.
3. Freelanced for various regional newspapers, expanding the reach of sports stories.
4. Contributed to features on major sports teams, including the Texas State University and San Antonio Spurs.
5. Achieved the Best Sports Section award in Texas Associated Press Sports Awards in 2009.
6. Reported on the Class 3-A State Championship Football Game, showcasing in-depth analysis.

### EDUCATION

#### Bachelor of Arts in Journalism

University of Texas

📅 Feb / 2016-Feb / 2018

📍 Denver, CO

Studied journalism with a focus on sports reporting and multimedia storytelling.

### SKILLS

Content Management  
Systems



Seo Optimization



Storytelling Ability



Seo Understanding



### ACHIEVEMENTS

- 🌟 Authored over 200 articles on local sports events, increasing readership by 30%.
- 🌟 Recognized for excellence in sports journalism at the Texas Associated Press Sports Awards.
- 🌟 Conducted interviews with prominent athletes, enhancing article engagement.