

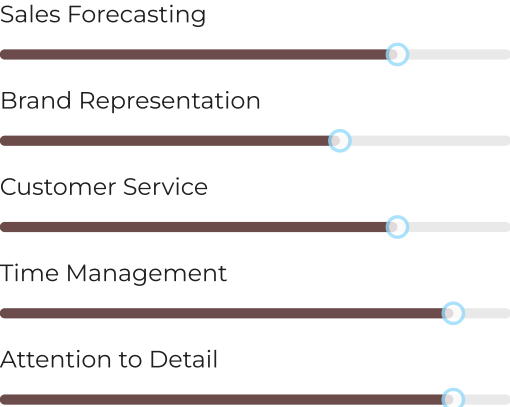


# JAMES CLARK

Store Merchandiser

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## SKILLS



## INTERESTS

- 🔧 DIY Projects    ✂️ Crafting
- 🧘 Meditation    🏛️ History

## STRENGTHS

- 🌿 Humility    💡 Innovation
- 👁️ Insightfulness    ✅ Integrity

## LANGUAGES



## ACHIEVEMENTS

- 🌟 Increased sales by 20% through strategic visual merchandising and seasonal displays.
- 🌟 Successfully redesigned store layouts, improving customer flow and enhancing shopping experience.

## PROFESSIONAL SUMMARY

Accomplished Store Merchandiser with a decade of experience driving sales and enhancing product visibility in diverse retail environments. Proficient in crafting innovative merchandising solutions that captivate customers and boost engagement. Dedicated to optimizing inventory management and collaborating with teams to implement effective promotional strategies that deliver measurable results.

## WORK EXPERIENCE

**Store Merchandiser/Representative** Jan / 2019-Ongoing  
WidgetWorks Inc. Denver, CO

- Liaised with National Cooperative Grocers to ensure accurate pricing and promotional compliance.
- Executed merchandising strategies across multiple locations, enhancing product appeal and stock levels.
- Designed eye-catching merchandise displays and floral arrangements to attract customers in three clothing stores.
- Organized merchandise for sales floor placement, integrating new items seamlessly into existing layouts.
- Styled and refreshed window and in-store displays weekly to align with current trends and store aesthetics.
- Progressed from cashier to cosmetics department, demonstrating adaptability and growth within the company.
- Completed daily sign-off sheets and ensured management approval for all merchandising activities.

**Store Merchandiser** Jan / 2015-Jan / 2019  
Silver Lake Enterprises Seattle, WA

- Established and maintained visually impactful displays in accordance with company guidelines.
- Conducted daily maintenance of live goods and surrounding display areas to ensure pristine presentation.
- Provided exceptional customer service and assisted sales teams in achieving performance targets.
- Adapted to outdoor environments while managing product displays and customer interactions.
- Performed light lifting and managed logistics for plant carts and merchandise.

## EDUCATION

**Bachelor of Arts in Retail Management** Jan / 2012-Jan / 2015  
State University Phoenix, AZ  
Focused on retail strategies, visual merchandising, and consumer behavior.