



EMMA JOHNSON

Strategy Analyst

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📍 Los Angeles

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PROFESSIONAL SUMMARY

Accomplished Strategy Analyst with a decade of experience in formulating data-driven strategies and optimizing business performance. Expertise in market analysis, competitive intelligence, and stakeholder engagement. Passionate about delivering innovative solutions that drive growth and enhance operational efficiencies in dynamic environments.

WORK EXPERIENCE

Strategy Analyst

📅 May / 2019-Ongoing

Blue Sky Innovations

📍 Chicago, IL

1. Developed dashboards and executive summaries to track KPIs and analyze market dynamics, enhancing decision-making.
2. Supported complex deal negotiations with timely analytics and insights, driving successful outcomes.
3. Acted as a subject matter expert on operational strategy, advising stakeholders on growth initiatives.
4. Identified business challenges and crafted contingency plans, effectively mitigating risks to projects.
5. Conducted in-depth market and customer analysis to align offerings with senior staff and client needs.
6. Managed project work streams for key accounts, ensuring timely delivery and quality outcomes.
7. Presented analytical findings to diverse stakeholders, facilitating informed strategic discussions.

Strategy Analyst

📅 May / 2015-May / 2019

Cactus Creek Solutions

📍 Phoenix, AZ

1. Conducted comprehensive market research to inform the development and launch of educational products across multiple segments.
2. Executed feasibility studies assessing market trends and potential financial performance for new initiatives.
3. Collaborated in team brainstorming sessions to innovate product solutions and enhance operational efficiency.
4. Produced executive-level reports and communication materials, ensuring clarity and alignment on strategic priorities.
5. Developed pitch materials for business development, strengthening presentation effectiveness in meetings.
6. Prioritized strategic actions for Kaplan, aligning with organizational goals and market needs.

EDUCATION

Master of Business Administration

📅 May / 2012-May / 2015

University of Chicago

📍 Chicago, IL

Focused on strategic management and analytical decision-making.

SKILLS

Analytical Communication



Data Visualization



Performance Metrics



Quantitative Analysis



Business Analytics



Data Interpretation



INTERESTS

🤿 Scuba Diving

🎮 E-sports

📖 Reading Fiction

🧩 Puzzle Solving

STRENGTHS

👮 Stewardship

👥 Teamwork

🔑 Tenacity

🔭 Vision

LANGUAGES



English



French



Spanish

ACHIEVEMENTS

🌟 Increased revenue by 15% through strategic market analysis and implementation of targeted initiatives.

🌟 Streamlined reporting processes, reducing analysis time by 30% and enhancing decision-making efficiency.