

OLIVIA SMITH

Student Graphic Designer

PROFESSIONAL SUMMARY

Enthusiastic and detail-oriented Student Graphic Designer with 2 years of experience crafting unique visual solutions for both digital and print formats. Adept at collaborating with diverse teams to create impactful designs that elevate brand identity and engage target audiences. Passionate about utilizing innovative design strategies to enhance user experiences and drive project success.

WORK EXPERIENCE

Student Graphic Designer May / 2024-Ongoing
Blue Sky Innovations Chicago, IL

- 1. Designed brochures, postcards, flyers, and promotional materials for university events, enhancing brand visibility.
- 2. Organized and archived project files to streamline the design process.
- 3. Created posters and promotional items for sports events, including t-shirts and media guides.
- 4. Assisted in the production of sports media guides using InDesign, ensuring brand consistency.
- 5. Collaborated with marketing and sports information departments to develop cohesive graphics.
- 6. Supported faculty by designing visually appealing online course materials.
- 7. Handled videography and video editing for departmental projects, enhancing multimedia content.

Student Graphic Designer May / 2023-May / 2024
Lakeside Apparel Co Chicago, IL

- 1. Developed a variety of branded designs that adhered to organizational guidelines while adapting to different themes.
- 2. Worked closely with stakeholders to clarify project objectives and target audiences.
- 3. Conceptualized and executed multiple design projects from inception to completion.
- 4. Created visual media that effectively communicated messages and maintained brand consistency.
- 5. Curated graphics and animations tailored to project requirements, enhancing visual appeal.
- 6. Prepared design drafts for review and incorporated feedback for final execution.

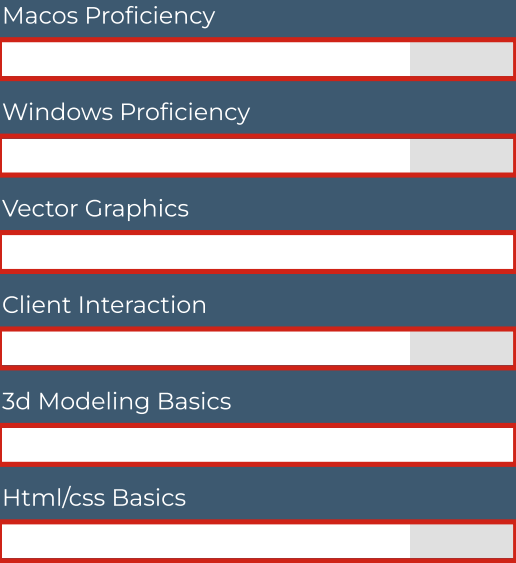
EDUCATION

Bachelor of Fine Arts in Graphic Design May / 2022-May / 2023
University of Arts Denver, CO

Focused on graphic design principles, digital media, and branding strategies.

support@qwikresume.com
(123) 456 7899
Los Angeles
www.qwikresume.com

SKILLS



INTERESTS

Scuba Diving E-sports
Reading Fiction Puzzle Solving

STRENGTHS

Stewardship Teamwork
Tenacity Vision

LANGUAGES



ACHIEVEMENTS

- Increased student engagement by 30% through innovative design campaigns.
- Redesigned university promotional materials, resulting in a 25% increase in event attendance.