



OLIVIA SMITH

Tanning Consultant

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PROFESSIONAL SUMMARY

Enthusiastic Tanning Consultant with 2 years of experience in enhancing customer experiences and promoting tanning services. Proven ability to educate clients on safe tanning practices and recommend personalized solutions. Dedicated to maintaining a clean and inviting salon environment, ensuring every client leaves satisfied and informed.

WORK EXPERIENCE

Tanning Consultant

📅 Mar / 2024-Ongoing

Seaside Innovations

📍 Santa Monica, CA

1. Conducted thorough training on various tanning equipment to ensure staff expertise.
2. Maintained a pristine salon environment, enhancing client trust and satisfaction.
3. Attracted new clientele and introduced existing clients to salon upgrades and promotions.
4. Provided expert advice on suitable tanning bed usage based on individual client needs.
5. Achieved sales targets for tanning products through effective customer engagement.
6. Gained proficiency in High-Pressure Beds, Infrared Body Wraps, and sunless tanning solutions.
7. Recommended tailored tanning solutions to optimize client results and experience.

Tanning Consultant

📅 Mar / 2023-Mar / 2024

Lakeside Apparel Co

📍 Chicago, IL

1. Welcomed and assisted all incoming guests with a friendly demeanor.
2. Conducted salon tours, effectively promoting membership and services.
3. Ensured cleanliness of tanning, locker, and restroom areas for a positive client experience.
4. Guided customers on safe tanning practices and skin treatment options.
5. Maintained accurate client records and documented incidents as needed.
6. Trained new customers on tanning procedures and skin care treatments.

EDUCATION

Associate of Science in Cosmetology

📅 Mar / 2022-Mar / 2023

Beauty Institute of Springfield

📍 Denver, CO

Completed coursework in skin care, tanning techniques, and customer service.

SKILLS

Customer Relationship Management



Trend Awareness



Sales Techniques



Tanning Product Knowledge



Conflict Resolution



Sales Forecasting



INTERESTS

🎮 Gaming

👜 Fashion

🎬 Film

💻 Technology

STRENGTHS

⚖️ Fairness

↔️ Flexibility

➔ Forward-thinking

❤️ Gratitude

LANGUAGES



English



Mandarin



Spanish

ACHIEVEMENTS

- ★ Increased customer retention rate by 20% through personalized follow-ups.
- ★ Achieved a 15% increase in sales by promoting new tanning products.
- ★ Successfully educated clients on safe tanning practices, resulting in positive feedback.