

Robert Smith

Associate User Experience Designer

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SUMMARY

Self-directed and passionate about User-Centered Design. Able to communicate how great design can solve the problems of the customer which in turn, solves the problems of the business.

SKILLS

Sketch, Adobe Photoshop, User Experience Design.

WORK EXPERIENCE

Associate User Experience Designer

Tata Consultancy Services - September 2014 - 2019

- Determined that goals for the project were a mobile tool that can print documents on demand.
- Concept Model was submitted to stakeholders to get agreement on the idea.
- Delivered medium-fidelity wireframes that showed the flow of searching and printing consumer communications.
- The implementation phase used style guide patterns to create high fidelity wireframes.
- Organized and specified assets with Microsoft Word. Microsoft Visio was used to make wireframes.
- Cataloged content and components into a Microsoft Excel document that is consumed by developers.
- Resolved conflict on vendors statement of work for research participant recruitment.

User Experience Designer

ABC Corporation - 2012 - 2014

- Scrum, Agile Team, Strategize, Interview Stakeholders, User Personas, User Testing, Wireframe, Hi Fidelity Prototypes, Front End Development, Marketing, Branding.
- Designed the software product that was funded by Kickstarter, raising over \$25k+ Designed the software product that allows users to upload artwork onto their own pocket as well as other products.
- Increased Mobile Newsletter Sign Ups by 300% Increased User Registration Site wide by 25% + Increased Home Page Conversion by 300% Increased #1 Landing Page Conversion from 0% to 25% Designed Responsive Email Template for both mobile and desktop and designed the highest converting email newsletter in the companies history.
- Designed and Strategized a micro economy for People to start their own brands, run their own campaigns, and buy and sell product in bulk on campuses.
- Lead the effort to start using webinars to indoctrinate sales reps and created Slide Presentations for the webinars.
- Skills Used UX Design, IA, UI Design, Graphic Design, Product Design, Marketing, Advertising, and Web Development..
- This is Dummy Description data, Replace with job description relevant to your current role.

EDUCATION

MS in Human Computer Interaction - 2010(Iowa State University - Ames, IA)