



# LIAM ANDERSON

Visual Associate

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## PROFESSIONAL SUMMARY

Enthusiastic Visual Associate with 2 years of hands-on experience in visual merchandising and customer service within retail settings. Demonstrates a strong ability to create visually appealing displays that enhance the shopping experience and drive sales. Passionate about collaborating with teams to support brand objectives and deliver exceptional customer interactions.

## WORK EXPERIENCE

Visual Associate  
Seaside Innovations  
Mar / 2024-Ongoing  
Santa Monica, CA

1. Tasked with creating visually engaging displays to attract customers and enhance store aesthetics.
2. Managed new shipments, ensuring timely and organized merchandise presentation on the sales floor.
3. Delivered exceptional customer service while assisting the team leader in daily operations.
4. Operated cash registers, handling transactions accurately and efficiently.
5. Conducted item lookups and handled customer inquiries via phone and in-person.
6. Supported fitting room operations during peak hours to maintain high service standards.
7. Organized returned merchandise to ensure a tidy and shoppable environment.

Visual Associate  
Lakeside Apparel Co  
Mar / 2023-Mar / 2024  
Chicago, IL

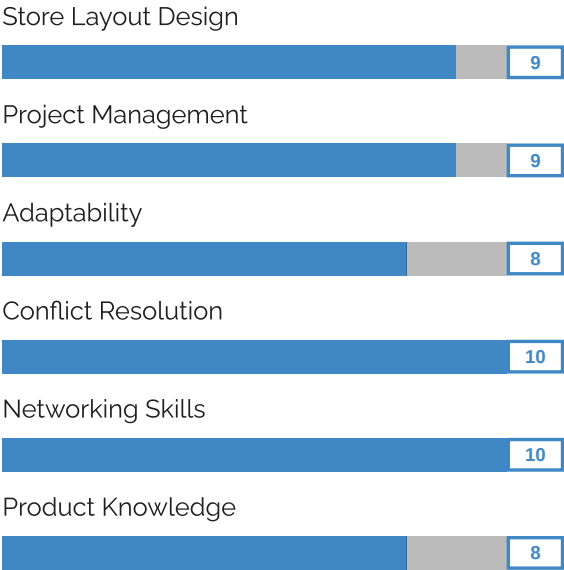
1. Provided outstanding customer service while managing checkout operations and store recovery.
2. Thrived in a fast-paced retail environment, effectively multitasking daily responsibilities.
3. Executed weekly visual merchandising updates and in-store displays to align with brand standards.
4. Handled inventory management tasks, including back-stocking and assisting with customer inquiries.
5. Maintained the men's department and ensured overall store cleanliness and organization.
6. Executed visual merchandising tasks, including window displays and in-store setups.

## EDUCATION

Associate of Arts in Retail Management  
City College  
Mar / 2022 - Mar / 2023  
Denver, CO

Focused on retail strategy, visual merchandising, and customer service excellence.

## SKILLS



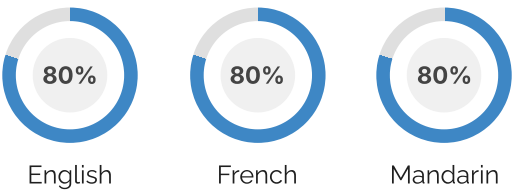
## INTERESTS

- Gaming Fashion
- Film Technology

## STRENGTHS

- Fairness Flexibility
- Forward-thinking Gratitude

## LANGUAGES



## ACHIEVEMENTS

- Increased sales by 15% through effective visual merchandising strategies.
- Designed and executed seasonal displays that boosted customer engagement.
- Streamlined inventory processes, reducing stock discrepancies by 25%.