



WILLIAM PEREZ

Visual Associate

support@qwikresume.com

(123) 456 7899

Los Angeles

www.qwikresume.com

PROFESSIONAL SUMMARY

Creative Visual Associate with 7 years of experience in retail merchandising and customer engagement. Expert in designing captivating displays that enhance brand identity and drive sales. Proven track record of collaborating with cross-functional teams to deliver exceptional shopping experiences while aligning with business objectives.

WORK EXPERIENCE

Visual Associate

Mar / 2021-Ongoing

Seaside Innovations

Santa Monica, CA

1. Partnered with the Regional Visual Coordinator to execute visual merchandising strategies.
2. Restructured merchandise displays based on detailed floor plans and planograms.
3. Dressed mannequins with on-trend clothing to attract customer attention.
4. Installed promotional materials and collateral to enhance store aesthetics.
5. Participated in regional remodels and special event setups for multiple locations.
6. Created visually appealing product displays that showcased the brand effectively.
7. Provided personalized assistance to customers in selecting furniture and decor.

Visual Associate

Mar / 2018-Mar / 2021

Silver Lake Enterprises

Seattle, WA

1. Designed and maintained visual displays in accordance with Gap Inc. standards.
2. Delivered exceptional customer service, fostering a welcoming shopping environment.
3. Managed cash registers and daily financial transactions with accuracy.
4. Collaborated with store management to enhance visual merchandising strategies.
5. Promoted to Visual Associate within two weeks for outstanding performance.
6. Built strong relationships with customers, enhancing brand loyalty.

EDUCATION

Bachelor of Arts in Visual Merchandising

Mar / 2015-Mar / 2018

Fashion Institute of Technology

Portland, OR

Studied visual merchandising principles, retail marketing, and consumer behavior.

SKILLS

Visual Merchandising Software

10

Graphic Design

7

Signage Creation

10

Digital Marketing

7

Social Media Skills

7

Event Coordination

8

INTERESTS

Podcasts

Language Learning

Dancing

Cycling

STRENGTHS

Intuition

Leadership

Listening

Mentorship

LANGUAGES

80%

English

80%

Polish

80%

Dutch

ACHIEVEMENTS

Increased sales by 20% through effective visual merchandising strategies.

Successfully executed seasonal displays that enhanced customer foot traffic by 30%.