

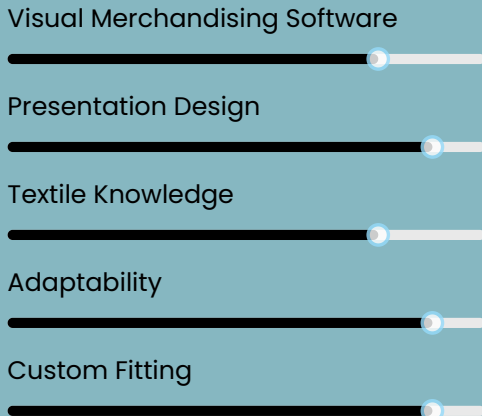


MIA TAYLOR

Visual Merchandiser

✉ support@qwikresume.com ☎ (123) 456 7899 📍 Los Angeles
🌐 www.qwikresume.com

SKILLS



INTERESTS

★ Surfing 🥋 Martial Arts
👏 Community Service 📝 Blogging

STRENGTHS

🤝 Empathy ⌚ Patience
💪 Perseverance 📅 Planning

LANGUAGES



ACHIEVEMENTS

- 📈 Increased sales by 30% through innovative visual displays.
- 📈 Redesigned store layout, improving customer flow and engagement.

PROFESSIONAL SUMMARY

Creative Visual Merchandiser with 10 years of experience in enhancing retail environments. Proven track record in driving sales through innovative displays and strategic product placement, while fostering team collaboration and training.

WORK EXPERIENCE

Visual Merchandiser And Cash Lead 📅 Jan / 2018-Ongoing
Maple Leaf Consulting 📍 Toronto, ON

1. Directed store teams to enhance visual merchandising displays, resulting in a 30% sales increase.
2. Executed corporate visual standards, ensuring clean and engaging displays across departments.
3. Utilized cross-merchandising techniques to boost sales and elevate customer experiences.
4. Maintained shoppable departments by flexing and re-merchandising as items sold through.
5. Collaborated with department heads to implement initiatives that drove store volume growth.
6. Trained team members on company culture, safety, and operational standards.
7. Mentored staff on visual merchandising best practices and current fashion trends.

Sales Support/ Visual Merchandiser 📅 Jan / 2015-Jan / 2018
Cactus Creek Solutions 📍 Phoenix, AZ

1. Sold luxury garments, shoes, and accessories, achieving high customer satisfaction.
2. Implemented effective selling techniques, boosting conversion rates significantly.
3. Utilized technology to enhance customer awareness of unique product offerings.
4. Ensured visual consistency in product placement, adhering to original setups.
5. Led visual changes for windows, mannequins, and in-store displays to attract customers.

EDUCATION

Bachelor of Arts in Fashion Merchandising 📅 Jan / 2012 - Jan / 2015
Fashion Institute of Technology 📍 Phoenix, AZ
Focused on visual merchandising, retail marketing, and consumer behavior.