

Robert Smith

Lead Visual Merchandiser

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SUMMARY

Energetic and goal-oriented Lead Visual Merchandiser with good analytical & problem-solving skills. Able to provide useful support to all areas of the company while ensuring that all daily tasks are completed accurately in a timely manner. Well-rounded background in supporting a progressive organization in optimizing performance and policy. Proven ability to communicate effectively in diverse environments and to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.

SKILLS

Sales, Computer knowledge, Working with kids, Visual merch, Taking phone calls, Adaptive.

WORK EXPERIENCE

Lead Visual Merchandiser

ABC Corporation - 2013 - 2019

- Accountable for bringing fashion concepts to reality in order to drive progressive sales and reach daily targets.
- Creatively designate product placement through proper visual merchandising standards, made easily accessible, based on trend elements and concepts allocated to each shop.
- Maximize the sales floor with new product daily and complying to newest markdowns and promotions.
- Ensure compliance through daily and weekly communication between district manager, field visual manager and allocated store managers within the district.
- Noted current global issues, deadlines, markdowns, and promotions and updated company standards during weekly conference calls.
- Contribute to final floor set map all during the absence of the stores visual manager.
- Assembled a table, wall, window, and interior mannequin displays according to weekly directive guidelines.

Stock Coordinator/ Visual Merchandiser

ABC Corporation - 2010 - 2013

- Described merchandise and explain the operation of merchandise to customers Maintained knowledge of current promotions, policies regarding payment and exchanges, and security practices.
- Recommended merchandise based on customer needs.
- Operated a cash register to process cash, check and credit card transactions.
- Replenished floor stock and processed shipments to ensure product availability for customers.
- Explained information about the quality, value, and style of products to Influence customer buying decisions Designed displays to make the store experience interactive and engaging.
- Displayed the appropriate signage for products and sales promotions.
- Arranged items in favorable positions and areas of the store for optimal sales.

EDUCATION

B.A. in Fashion Merchandising - August 2007(Clark Atlanta University - Atlanta, GA)