

Visual Merchandiser/ Manager Trainee

ROBERT SMITH

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Objective

Driven Visual Merchandiser/ Manager Trainee with the ability to work in a fast-paced environment. Skills to manage and prioritize multiple tasks. Professional writing skills along with strong people and phone skills. Able to style product for social media platforms. To obtain a fulltime management position. Working to build and expand my knowledge to eventually lead me to higher positions offered throughout the company.

Skills

Visual Merchandising, Sales, Sales Support, Inventory Management, Illustrator, Drawing, Drafting

Work Experience

Visual Merchandiser/ Manager Trainee

ABC Corporation - November 2010 - August 2014

- Provided direct and indirect customer service using the organizations 5 basic demands.
- Created a variety of impactful window displays within fast-paced timeframes which included, assembling display materials, painting and touching up walls, and dressing and styling mannequins to fit the trends for that week.
- Worked as one team with the Store Manager to create a 4-week plan that ensured all tasks given by the corporate visual team got done on time and in the most efficient way.
- Followed store reports to ensure the focus was on the garments that needed a higher sell-through.
- Multi-tasked between merchandising and coaching sales advisors on how to constantly think commercially.
- Informed store team each morning about new and current store trends and merchandising changes for that week.
- Ensured garment presentation was executed per the guidelines.

Visual Merchandiser - Intern

ABC Corporation - 2009 - 2010

- Organizing the effective and efficient utilization of store space.
- Working closely with the management and marketing team to increase sales.
- Recommending brand, price point and buying depth strategies.
- Working with the VM Manager & sales teams to achieve commercial goals.
- Involved in rearranging, remerchandising & replenishing new stock as it arrives.
- Analyzing sales figures and forecasting future sales volumes.
- Communicating with other retail channels on the overall business.

Education

Diploma in Marketing/Advanced Fashion Marketing - 1999(Salem High School Virginia Beach - Virginia Beach, VA)