ROBERT SMITH

Web Graphic Designer III

Phone: (0123)-456-789 | Email: info@qwikresume.com | Website: Qwikresume.com

SUMMARY

Focused Sales Associate driven to develop and implement fresh sales and marketing strategies to improve sales and business relations. Creative, customer-driven professional with solid track record of success. Creative Graphic and Web Design, SNS, Banner Ad and E-blast web Content Design Professional DSLR Photography Skills.

CORE COMPETENCIES

Adobe Programs, Photography.

PROFESSIONAL EXPERIENCE

Web Graphic Designer III

ABC Corporation - March 2012 – August 2015

Key Deliverables:

- Redesigned user interfaces for public and private portals.
- Developed innovative design solutions for feature areas, effectively articulating them to the development teams and advocating them to various internal departments.
- Continually user tested features targetting specific demographics.
- Analyzed complicated user interaction flows and recommended changes to improve the overall experience.
- Worked closely with a team of product managers, ux designers, and software engineers on an agile team.
- Produced prototypes, wireframes and mockups for design reviews.
- Collborated with outside vendors to maintain a consistent look and feel.

Web Graphic Designer

Delta Corporation - 2010 – 2012

Key Deliverables:

- Produced visual design elements for Truecircuits.com with 7th World Agency including posters, displays, banners, signage and emails.
- Designed visual identity for Ninnis Truck Company business cards, letterheads, folders, envelopes.
- Created visual web design for Miguitas de Amor (.org) (non-profit organization).
- Created user interface for Health Net, Inc.
- Designed a medical insurance newsletter for the US Department of Defence during September 11, helping Militar families to overcome stress in their .
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EDUCATION

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- BA in Graphic Design - (University of Hawai'i at Manoa)

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