



SOPHIA BROWN

Web Search Evaluator

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PROFESSIONAL SUMMARY

With a comprehensive background in web search evaluation spanning a decade, I specialize in optimizing search results and enhancing user engagement. My analytical approach and commitment to quality ensure that search algorithms deliver relevant and accurate content, ultimately improving user satisfaction.

WORK EXPERIENCE

Web Search Evaluator

WidgetWorks Inc.

📅 Jun / 2019-Ongoing

📍 Denver, CO

1. Evaluated and rated web pages for relevance to user intent during Google searches.
2. Identified and flagged spam content, ensuring the accuracy and currency of pages.
3. Conducted data-driven research to enhance internet search performance for diverse projects.
4. Maintained adherence to project-specific guidelines while documenting findings in Excel.
5. Completed a rigorous certification process involving extensive training and assessments.
6. Initiated quality checks on fellow evaluators to uphold project standards.
7. Analyzed web content to continuously improve search engine result quality.

Web Search Evaluator

Cactus Creek Solutions

📅 Jun / 2015-Jun / 2019

📍 Phoenix, AZ

1. Produced detailed reports on search result evaluations, showcasing analytical findings.
2. Engaged in social media evaluations to inform search result strategies.
3. Rated website content based on relevance to specific search queries.
4. Performed data analysis to support reporting and decision-making processes.
5. Provided constructive feedback to enhance search result accuracy and relevance.

EDUCATION

Bachelor of Science in Information Technology

University of California, Berkeley

Focused on data analysis and web technologies.

📅 Jun / 2012 - Jun / 2015

📍 Phoenix, AZ

SKILLS

Analytical Skills and Data Interpretation



Analytical thinking



Attention to detail



Search engine knowledge



Data analysis



INTERESTS

🔧 Woodworking

🔭 Star Gazing

★ Theatre

🏠 Architecture

STRENGTHS

😊 Politeness

🚩 Determination

🚀 Ambition

✅ Dedication

LANGUAGES



English



French



German

ACHIEVEMENTS

- ★ Improved search result relevance by 30% through rigorous evaluation and feedback.
- ★ Successfully completed over 200 hours of training and evaluation projects.
- ★ Enhanced user satisfaction ratings by implementing targeted content assessments.