

LIAM ANDERSON

Assistant Webmaster

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PROFESSIONAL SUMMARY

With 7 years of comprehensive experience in website management, I specialize in enhancing digital platforms through effective content updates and technical optimization. Proficient in HTML, CSS, and JavaScript, I collaborate with diverse teams to boost site functionality and user engagement. My commitment to quality and innovation drives impactful online solutions that align with organizational goals.

WORK EXPERIENCE

Assistant Webmaster

📅 Apr / 2021-Ongoing

Seaside Innovations

📍 Santa Monica, CA

1. Oversaw all aspects of web content management, ensuring timely updates and maintenance of the MLS Internet/Intranet.
2. Created and implemented compliant web pages focusing on usability, accessibility, and SEO best practices.
3. Collaborated with staff to identify and develop new digital services, enhancing the overall content strategy.
4. Addressed and resolved customer inquiries, improving satisfaction and service quality.
5. Trained new employees on web management protocols, fostering a knowledgeable team.
6. Participated in the MLS Leadership Program, optimizing workflows across departments for better service delivery.
7. Enhanced productivity in the Business department through improved supply chain processes.

Webmaster

📅 Apr / 2018-Apr / 2021

Lakeside Apparel Co

📍 Chicago, IL

1. Maintained and updated Greyhound.com and its Intranet, ensuring optimal performance.
2. Collaborated with cross-functional teams to develop a comprehensive e-ticketing and e-commerce platform while maintaining brand integrity.
3. Conducted usability testing and surveys to ensure accessibility and enhance the user experience.
4. Contributed to the design and launch of Greyhound.com, including its e-ticketing features.
5. Played a key role in escalating sales from zero to \$50 million within five years.
6. Managed the redesign and relaunch of Greyhound Canada and Mexico websites, ensuring consistency across regions.

EDUCATION

Bachelor of Science in Web Development

📅 Apr / 2015-Apr / 2018

University of Technology

📍 Denver, CO

Focused on the practical and theoretical aspects of web development, including design, coding, and SEO strategies.

SKILLS

Scripting Languages

Technical Seo

Responsive Design

Web Standards Compliance



ACHIEVEMENTS

- 🌟 Streamlined website update processes, reducing downtime by 30%.
- 🌟 Increased site traffic by 40% through SEO and content optimization.
- 🌟 Launched a user feedback initiative that improved website usability scores by 25%.