

# ROBERT SMITH

## Wordpress Developer

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Wordpress Developer is Managing a team of developers to develop WordPress code (e.g., WPEdit) that meets customer needs or integrates with existing plugins (e.g., WooCommerce) that meet customer needs, Working closely with other developers to create and maintain code bases that support the CMS functionality in a consistent.

**OCTOBER 2014 - AUGUST 2015**

### **WORDPRESS DEVELOPER - ABC CORPORATION**

- Worked with account managers, project stakeholders and other developers, I create and maintain websites, web applications and online marketing campaigns for a wide variety of clients.
- Projects included delivering custom website solutions, landing pages, proof-of-concept websites, responsive WordPress themes, plugins, ecommerce solutions and new WordPress functionality.
- Evaluated established websites, legacy code and infrastructure to provide accurate level-of-effort estimates for new projects.
- Improved the performance of WordPress websites with browser, page, object and database caching, code minification and content delivery networks to reduce page load times and improve usability.
- Configured and optimized client servers and third-party web hosting to migrate websites, plugins, posts, pages, databases and other business assets as needed.
- Developed custom solutions or solutions to support existing plugins.
- Created custom themes or templates to support existing sites.

**2009 - 2014**

### **WORDPRESS DEVELOPER - DELTA CORPORATION**

- Work with Account Executive to gather information about the rep-advisors to assist in creating a site that reflects their personality Train rep-.
- Environment Wordpress 4.0; MySQL 5.5; CSS3; HTML5; Linux Created the Perfect Paddles directory website using Wordpress and the GeoDirectory .
- pages that include customizations to look and feel and integrating bbpress, mailchimp and social media feeds utilizing Kimono APIs.
- Build and manipulate WordPress websites to create original content for business Edit and repurpose WordPress plugins in accordance to customers .
- Best SEO Create traffic and ranking reports as needed and include associated pages related to SEO.
- Responsible for all aspects of developing a new website.
- User friendly design WordPress Template and Implementation Images Content

Training Turnover of completed sites Accomplishments This will be a new .

## **EDUCATION**

MBA In Management

## **SKILLS**

HTML/PHP Programming; Wordpress; Adobe Creative Suite:.